

NAIT

Linking people,
property and livestock



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NAIT Scheme countdown

- 1 November kick off for cattle, under six months away. Phased implementation in 2012.
- NAIT obligations for deer commence 1 March 2013
- The reality of a traceability system that will protect our nation is fast approaching, after being talked about for years.
- It's a good time to remind ourselves why New Zealand is headed down this path.



What is NAIT?

- NAIT (National Animal Identification and Tracing) is an animal identification and tracing scheme that will link people, property and livestock.
- The scheme will achieve this through reliable, up-to-date information on individual animal locations and movements.
- It will:
 - enhance New Zealand's biosecurity response in event of biosecurity or animal health threat
 - help protect New Zealand's excellent animal health and food safety reputation in overseas markets
 - help our ability to resume trade after such an event
 - safeguard our NZ brand and income



Why NAIT

- Born out of a NZ industry initiative.
- NZ lagging behind our international counterparts.
- Supported a call by the World Organisation for Animal Health (OIE) for the progressive implementation of animal identification and traceability systems worldwide.

NAIT: A private/public partnership

- NAIT has had support from successive Governments.
- The Government is providing the capital expenditure to build the NAIT system and will fund 35 percent of the ongoing operational expenditure.
- The remaining 65 percent of NAIT's operational expenditure will be met by the industry through a mix of direct funding and levies on NAIT-approved RFID tags and carcasses at point of slaughter.



NAIT's structure

- Governed by its Board – a private sector company.
- Supported by a Stakeholder Reference Group.
- Industry-led and industry driven.

NAIT legislation

- NAIT scheme being established by NAIT legislation – the National Animal Identification and Tracing Bill.
- Currently before Parliament.
- Passage expected July or August this year.
- Sets-out at a high-level, the obligations that participants in the NAIT scheme must meet.
- Detailed obligations information will be in regulations made by Parliament & standards issued by NAIT Ltd.
- Public consultation on regulations this month.

Making NAIT work for deer

- We listened to the industry and shifted the start date which was a year after cattle on 1 November 2012 to 1 March 2013, because a March start makes more sense for you than a November start
- We also listened to your rationale for tag colour and ear as a visual on animal sex and age and have amended the RFID tag specs to meet your needs

NAIT obligations for deer farmers

1 March 2013

- NAIT obligations for deer commence at which point the scheme will be fully operational.
- All deer born on or after 1 March 2013 must be tagged with a NAIT-approved RFID primary and an approved secondary tag, within 180 days of birth (or before move off-farm)
- All deer born before this date, and not being moved off-farm, need to be tagged with a NAIT-approved RFID tag within three years.



NAIT - what deer farmers can do now...

- NAIT-approved RFID tags may be used as an optional secondary tag for deer born from now on.
- Tag deer destined for slaughter with a yellow bar-coded primary or direct-to-slaughter tag until 1 March 2013.

NAIT tag application for deer

- To ensure high retention, the NAIT-approved ear tag should be applied:
 - to the inner part of the ear (preferably the right), between the two veins
 - close to the head
 - with the 'female' tag facing forward
- NAIT-approved RFID tags are available from accredited manufacturers and can be purchased through your local rural services supplier.



RFID technology

- Efficiencies for on-farm management are significant and quantifiable.
- NAIT's farmers' technical advisory group tell us farmers want to know more about these efficiencies.
- It's not NAIT's core business but it's good for farmers.

Where we're currently at

- We are working on legislation and regulations
- We are also helping farmers transition into the NAIT scheme
- This includes deer farmers – start listening and planning now
- Our information campaign began last month with advertising, targeted media interviews, and on-going field day attendance
- Keep an eye out on your mailbox for a direct mail out to farmers
- Check out our new website – www.NAIT.co.nz



NAIT is coming

- Keep up with information: www.nait.co.nz
- Email questions: info@nait.co.nz
- Or ring our 0800 number with your questions
- 0800 NAIT ID (0800 624 843)

