



TUESDAY 26<sup>TH</sup> – THURSDAY 28<sup>TH</sup> MAY 2015 NAPIER WAR MEMORIAL CONFERENCE CENTRE, HAWKES BAY

| Tuesday             |  | 26 <sup>th</sup> May 2015  |  |
|---------------------|--|--|--|
| 10.00 : 11.00       | Arrival coffee   | <i>Sponsor :OSPRI</i>  | Exhibition area                              |
| <b>11.00 : 1.00</b> | <b>New Zealand Deer Farmers' Association 40<sup>th</sup> AGM</b>                               | <b>Chairman: Kris Orange</b>   | <b>Napier War Memorial Conference Centre</b> |
| 1.00 : 2.00         | Lunch  | <i>Sponsor : FMG</i>   | Exhibition area                              |
| 2.00 : 3.00         | Welcome and state of the industry overview   | Andy MacFarlane, DINZ Chairman & Dan Coup, DINZ CEO  |  |
| 3.00 : 3.45         | Key Note Address<br><i>Session supported by Gallagher Group Ltd</i>                            | Steve Carden, CEO Landcorp Farming Ltd   |  |
| 3.45 : 4:15         | Afternoon tea  | <i>Sponsor: OSPRI</i>  | Exhibition area                              |
| 4.15 : 4.55         | P2P: The Advance Party Programme<br>Paddy Boyd ,Panel facilitator and Mackenzie AP participant | P2P The Advance Party participants ,actions and experiences. Observations from the front line<br><br>Stuart Stokes – Canterbury Advance Party<br>Hamish Mackenzie – Mackenzie Advance Party<br>John Falconer – Otago Advance Party<br>Daniel Spiers - Hawkes Bay Advance Party<br>Rupert Gaddum - Hawkes Bay Advance Party |  |
| 4.55 : 5.30         | Keynote address: Rabobank  | Blake Holgate , Sustainable Farm Systems Manager, Rabobank<br>“ Environmental Regulations and impact on red meat sector farming  |  |
| 5.30 : 6.00         | Keynote Address: <i>Session supported by Firstlight foods</i>                                  | Andy Lowe , Managing Director, Lowe Corporation<br>Sustainability vision and actions The Cape Sanctuary project  |  |
| 6.00 : 6.15         | Presentation of the Industry's biennial premier Elworthy Environmental Award                   | Convenor Janet Gregory, NZ Landcare Trust  |  |
| 6.15 : 7.00         | The National Bovine TB Plan is Under Review: Find out what's happening and how to get involved | Review work will impact farmers all over New Zealand. We encourage you to take the opportunity to meet and talk with people directly involved. Get up to speed with what is happening and help out by sharing your ideas on what they need to consider   |  |
| 7.30 : 11.00        | Welcome Function<br><i>Supported by Alliance Group Ltd</i>                                     | Hawkes Bay Food Festival   |  |

| <b>Wednesday 27<sup>st</sup> May</b> |   |   |                        |
|--------------------------------------|---|---|------------------------|
| 7.00 : 8.00                          | <i>Networking Breakfast:<br/>Tickets in name tag holder</i>   | <i>Sponsor: Rabobank</i>  |                        |
| 8.20 : 8.30                          | Welcome and Introduction  | Chair: Andy MacFarlane, DINZ  |                        |
| <b>8.30 : 12.00</b>                  | <b>Hindsight to Foresight 40 years on</b>   | <b>Venison, The products and the market</b>   |                        |
| 8.30 : 10.00                         | Venison Marketing reports   | Chair - Dan Coup, CEO DINZ<br>Company presentations on marketing activity and market conditions<br>Alliance Group<br>First Light Foods<br>Silver Fern Farms<br>Duncan and Co<br><br>At 9:00 am joined on video link by Ben Veldkamp, The Netherlands.<br>Ben will discuss the new approach to promoting venison in Europe |                        |
| 10.00 : 10.30                        | <i>Morning Tea</i>  | <i>Sponsor: Peel Forest Estate</i>  | <i>Exhibition area</i> |
| 10.30 : 11.30                        | Venison Session Panel question and answer with the company representatives, board and participants and delegates  |   |                        |
| 11.30 : 12.00                        | <i>Key note address;</i>  | Alastair McLeod, Chairman Ports of Napier,  |                        |
| 12.00 : 1.00                         | <i>Lunch</i>  | <i>Sponsor: ZEE TAGS</i>  | <i>Exhibition area</i> |
| 1.00 : 1.50                          | Science Strategy<br><i>Session supported by Alliance Group</i>  | Jamie Ward, AgResearch<br>Dr Geoff Asher, AgResearch<br>Discussion and Q& A   | DPT results reporting  |
| <b>1.50 : 6.00pm</b>                 | <b>Hindsight to Foresight 40 years on</b>   | <b>Velvet antler; Research in action Innovation Inspiration in agribusiness forum</b>   |                        |
| 1.50 : 3.20                          | Velvet Antler Session   | Coordinated by Rhys Griffiths, Velvet Marketing Manager   |                        |
| 1.50 : 2.20                          |   | President Chang - Director of KGC's R & D and President of the Korean Ginseng Research Society.   |                        |
| 2.20 : 2.40                          | Velvet Immune function research   | Dr Stephen Haines –AgResearch Lincoln   |                        |
| 2.40 : 2.55                          | Velvet Industry Update  | Rhys Griffin, Velvet Marketing Manager DINZ   |                        |
| 2.55 : 3.20                          | Discussion and Q&A  | Industry Panel and DINZ Board   |                        |
| 3.20 : 3.50                          | <i>Afternoon Tea</i>  | <i>Sponsor: Peel Forest Estate</i>  | <i>Exhibition area</i> |
| 3.50 : 5.20                          | <i>Forum: Innovation and Inspiration in Agribusiness .<br/>lessons for the edge of life leadership and business</i><br>Chair; Jacqueline Rowarth, Waikato University<br><i>Session supported by Silver Fern Farms</i> | 1. Anna Campbell, GM AbacusBio<br>2. Karen Silks, GM Westpac Corporate & Institutional Banking<br>3. Sue Lindsay, Think Actual Business mentor  |                        |
| 5.20 : 5.50                          | <i>Red Meat Profit Partnership</i>  | Dr Scott Champion, CEO Beef and LambNZ  |                        |

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| 5.50 : 6.10                                | <i>Session review and closing remarks</i>                                     | Andy Macfarlane<br>Kris Orange   |
| 7.00 : 7.30                                | <i>Pre dinner Drinks</i>  | <i>Napier War memorial Conference Centre</i>   |
| 7.30 :11.00                                | Annual Awards dinner<br><i>Sponsored by Silver Fern Farms Ltd</i>             | <i>"Hindsight to Foresight- 40 years on Awards Dinner "</i><br><i>presentation of Matuschka Award and. Deer Industry Award</i> |
| <b>Thursday 28<sup>th</sup> April 2015</b> |   |  |
| 8.00 : 2.30                                | Fieldday at Temco Agriculture - George Williams & Laura Billings              |  |
|  | Hosted by the Hawkes Bay Branch NZDFA at Te Marie Tikokino                    |  |
| 8.00 : 9.00                                | Buses depart from Te Pania hotel  |  |
| 9.00 : 9.15                                | Arrival Morning tea   |  |
| 9.15 : 1.00                                | Welcome and Introductions :Richard Hilson<br>Welcome to Property<br>Farm tour |  |
| 1.00                                       | Lunch   |  |
| 2.00                                       | Bus transport departs for Napier Airport                                      |  |