

2025 Deer Industry Environment Awards Categories

Premier Award - The Elworthy Environmental Award

Is the vision of a sustainable farming system. ensuring long term protection of the environment and sustainable production. Best farming practise is clearly evident.

NZ Landcare Trust Award

For Excellence in sustainable deer farming through action on the ground.

The recipient of this award has demonstrated a strong level of leadership through identification of risk areas on their property, implementation of mitigation tools and adoption of farming systems to ensure long term sustainability.

Duncan & Company Award

For vision and innovation whilst mastering a demanding environment.

The recipient of this award demonstrates forward thinking, and innovative farming practises whilst having to operate their business within a demanding environment.

Award sponsor TBC

For total commitment to farming sustainably with a strong customer focus.

The recipient demonstrates a passion for the land and strong environmental stewardship. They actively work towards ensuring the land is left for the next generation in a better state than when they started. It is clear from their business decisions that they have the end customer in mind.

NZDFA Next Generation Award

For outstanding performance across environmental, financial and social aspects of the business.

The recipient of this award has demonstrated outstanding performance across environmental, financial and social aspects of their business. Their passion for farming deer and doing it well showcases the opportunities that lie within the NZ deer industry.

Gallagher Technology and Innovation Award

For excellent utilisation of farming technologies to improve on farm productivity and manage resources.

The recipient of this award has utilised farming technologies to progress their business, improve on-farm productivity and manage resources.

Streamlands Export NZ Velvet Award

For leading, environmentally sustainable velvet farming.

The recipient demonstrates wide-ranging environmental awareness and is actively minimising any environmental impacts while producing high quality velvet antler.