DEER INDUSTRY PHOTOGRAPHIC AWARDS 2026

- Winning entries will be displayed and announced at the 2026 Deer Industry Conference.
- Winners will also be announced on the Deer NZ website and social media pages.
- Winning entries will be featured in Deer Industry News.

Competition closes 5pm, 28 April 2026

Entry fee: $5.00 per photo entered (entries submitted in the Elk/Wapiti category are free for 2025 - see next page)

Entry Form*: (use an extra copy if using more than 5 photos)

*To enter, complete this digital form (or print it), save it to your computer and email the form along with your photos to rebecca.norling@deernz.org

Name: .....

Role *(e.g. owner, employee, support industry)*: .....

Address: .....

Phone: ..... **Email**: .....

Entry 1 file name .....Caption: .....
Location, what's in photo etc: .....
Entry 2 file name .....Caption: .....
Location, what's in photo etc: .....
Entry 3 file name .....Caption: .....
Location, what's in photo etc: .....
Entry 4 file name .....Caption: .....
Location, what's in photo etc: .....
Entry 5 file name .....Caption: .....
Location, what's in photo etc: .....

Payment of entry fee

Direct credit: Deer Industry New Zealand 02 0506 0234007 000
('PHOTOCOMP' in code field and your surname in reference field.)

Contact details

*To enter, complete this digital form (or print it), save it to your computer and email the form along with your photos to rebecca.norling@deernz.org

Checklist

☐ Form completed ☐ Entry fee paid ☐ High-resolution digital photos

See next page for conditions of entry

CONDITIONS OF ENTRY

1. Open to all participants in the deer industry and their families – farmers, farm employees or those in a subsidiary industry.
2. **This is a strictly amateur competition. If you are a professional photographer (e.g. derive income from photography) you are not eligible to enter.**
3. Deer must feature in some way in all photos and must be farmed deer.
4. Subject setting - entries should feature at least one of the following settings:

   (a) **Farmed deer in the field**
   Farmed deer in their "natural" setting, e.g. crop, pasture or tussock hill country. Individual animals or groups.

   (b) **People and farmed deer**
   Positive images of animal husbandry work, e.g. shifting animals, drafting, tagging, TB testing, vaccinating etc – or people just interacting with their animals.

   (c) **Our deer farming environment**
   The farm environment is the star. Deer are in the photos but the focus is on the practical side of environmental enhancement, e.g. retired areas, protected waterways, nicely landscaped and fenced areas, good shade and shelter plantings and so on.
5. Number of photos entered per entrant is unlimited.
6. Each photo entered must be submitted as an electronic file only. Digital photos MUST be high resolution. As a guide, a minimum of about 2600 x 3875 pixels (JPEG file size about 2.5Mb). If film camera was used, have negative scanned by processor to create a digital file. Digital files preferably to be submitted by email to rebecca.norling@deernz.org, otherwise via file transfer.
7. Where there is evidence that entries have been digitally manipulated to alter the composition (e.g. clear cutting, new backgrounds etc), these will not be considered for judging.
8. Use an additional entry form if you are entering more than 5 photos.
9. All entrants must include the entrant name, address, phone, email and role on this form.
10. Deer Industry New Zealand and MSD Animal Health/Allflex reserve the right to publish any entries. Elk/Wapiti Society reserve the right to publish any photos entered under the Elk/Wapiti category. This may include use in promotional material.
11. The judging panel will consist of no less than two persons and their decision will be final.
12. Entry fee: $5.00 per photo entered. Entries will not be accepted if correct fee is not paid. Entries submitted in the Elk/Wapiti category are free to enter in 2025.
13. Entries submitted within the Elk/Wapiti category need to be pheno-typically Elk/Wapiti. For example but not limited to, white rump, cream coat, dark/black mane, legs and under-belly, for additional examples visit www.elkwapitisociety.co.nz