



Enhancing people capability within the sheep, beef and deer industry

Enhancing people capability



Deer Industry New Zealand

www.deernz.org

We're responsible for promoting and assisting the development of the New Zealand deer industry and have a worldwide co-ordination role through research and promotion of quality products derived from deer – especially venison, velvet and co-products.

For more information on how we can help you and your deer business, phone 04 473 4500 or email: info@deernz.org

Primary ITO

www.primaryito.ac.nz

We firmly believe that on-the-job training is the future of learning.

Supported online and in-person, people earn while they learn, and businesses get value from their staff from day one.

Contact your local Primary ITO Training Adviser to discuss your team's capability needs on:



Northland M: 027 478 3731	Nelson/Marlborough M: 027 446 6268
Bay of Plenty/Central North Island M: 027 661 1546	Canterbury M: 027 468 9548
Manawatu/Whanganui M: 027 706 5297	West Coast M: 027 446 6268
East Coast M: 027 279 6260	Central Otago M: 027 704 9999
Wairarapa/Hawke's Bay M: 027 704 6855	Otago/Southland M: 027 230 4349

Beef + Lamb New Zealand

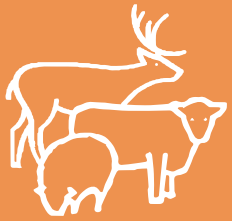
www.beeflambnz.com

We invest farmer levies in programmes that grow the sheep and beef industry and provide sustainable returns now and for future generations.

To discuss our workshops, field days, resources and more, contact your Beef + Lamb New Zealand Extension Manager on 0800 BEEFLAMB (233 352) or contact the team directly:



Northern North Island (NNI) M: 027 489 7343	Western North Island (WNI) M: 027 431 0225
Mid Northern North Island (MNNI) M: 027 556 8836	Northern South Island (NSI) M: 027 496 8496
Eastern North Island (ENI) M: 027 431 7626	Central South Island (CSI) M: 027 433 9336
Eastern North Island – South (ENI-S) M: 027 274 3966	Southern South Island (SSI) M: 027 203 9978



SHEEP, BEEF AND DEER – CAREER PATHWAY

SHEPHERD

ROLE DESCRIPTION

Assists with day-to-day tasks on farm working with livestock and machinery under guidance.

Qualifications

NZ Certificate in Primary Industry Skills (Level 2) Agriculture
NZ Apprenticeship in Agriculture (Sheep/Beef or Deer) (Level 3 & Level 4)
Operate a Tractor, Quad Bike, Motorcycle, LUV or Chainsaw Micro-credential (Level 3)

Recommended

Driver's License / Firearms License / First Aid Certificate / Dog Training Days

Industry growth

Beef + Lamb New Zealand: Field Days/Events/Resources and
B+LNZ Generation Next Programme, www.beeflambnz.com
Deer Industry NZ: Field Days/Events/Resources, <https://www.deernz.org/deer-hub>
NZ Young Farmers Club: www.youngfarmers.co.nz
Agri-Women's Development Trust: www.awdt.org.nz
Ahuwhenua Young Māori Farmer Award: www.ahuwhenuatrophy.maori.nz

STOCK/BLOCK MANAGER

ROLE DESCRIPTION

Develops, implements and monitors plans for health, breeding, mating of livestock and pastures. Benchmarks and produces regular farm production reports. Mentors and supervises other staff members.

Qualifications

NZ Certificate in Business (Introduction to Team Leadership) (Level 3)
NZ Apprenticeship in Agriculture (Sheep/Beef or Deer) (Level 4)
NZ Certificate in Primary Industry Production Management (Level 5)

Recommended

Industry software training (Such as FARMAX, FarmIQ, MINDA, Overseer)
Train the Trainer workshop

Industry growth

Beef + Lamb New Zealand: Field Days/Events/Resources, www.beeflambnz.com,
B+LNZ Generation Next Programme, Action Network Groups, Community Catchment Groups
Deer Industry NZ: Field Days/Events/Resources, <https://www.deernz.org/deer-hub>
DINZ Next Generation Programme, Advanced Parties, Community Catchment Groups
Agri-Women's Development Trust: www.awdt.org.nz

OPERATIONS MANAGER /BUSINESS MANAGER

ROLE DESCRIPTION

Responsible for oversight and daily running of the farm, meeting overall business goals, farm management, budgeting, targets and resource requirements. May be responsible for multiple farms or be a part/full owner of the business. Strategic role.

Qualifications

NZ Diploma in Primary Industry Business Management (Level 5)

Industry growth

Beef + Lamb New Zealand: Field Days/Events/Resources, www.beeflambnz.com,
Action Network Groups, Community Catchment Groups, Farm Planning/GHG Workshops,
B+LNZ Farmer Council
Deer Industry NZ: Field Days/Events/Resources, <https://www.deernz.org/deer-hub>,
Advanced Parties, Community Catchment Groups, Farm Planning/GHG Workshops,
NZ Deer Farmers Association
Agri-Women's Development Trust: www.awdt.org.nz
Ahuwhenua Trophy: www.ahuwhenuatrophy.maori.nz
Ballance Farm Environment Awards: www.nzfetrust.org.nz
Nuffield New Zealand Farming Scholarship: www.ruralleaders.co.nz

FARM ASSISTANT / GENERAL

ROLE DESCRIPTION

A variety of helping with day-to-day farm tasks (usually during pressure points during the year), and general maintenance jobs such as fencing, infrastructure and water maintenance, plus tractor work (Such as feeding out, maintenance and repairs).

Qualifications

NZ Certificate in Primary Industry Skills (Level 2) Agriculture
NZ Certificate in Primary Industry Operational Skills (Level 3)
Operate a Tractor, Quad Bike, Motorcycle, LUV or Chainsaw Micro-credential (Level 3)

Recommended

Driver's License / Firearms License / First Aid Certificate

Industry growth

Beef + Lamb New Zealand: Field Days/Events/Resources, www.beeflambnz.com
Deer Industry NZ: Field Days/Events/Resources, <https://www.deernz.org/deer-hub>
NZ Young Farmers Club: www.youngfarmers.co.nz
Agri-Women's Development Trust: www.awdt.org.nz
Ahuwhenua Young Māori Farmer Award: www.ahuwhenuatrophy.maori.nz

HEAD SHEPHERD

ROLE DESCRIPTION

Completes (and can take responsibility for) a wide range of livestock management and activities. As experience grows, may be responsible for supporting other staff and leading on farm decisions including the measuring and planning of feed supplies.

Qualifications

NZ Apprenticeship in Agriculture (Sheep/Beef or Deer) (Level 3 & Level 4)

Recommended

Technology upskilling (Such as weigh scales, EID) / Dog Training Days

Industry growth

Beef + Lamb New Zealand: Field Days/Events/Resources and B+LNZ Generation
Next Programme, www.beeflambnz.com
Deer Industry NZ: Field Days/Events/Resources, <https://www.deernz.org/deer-hub>
NZ Young Farmers Club: www.youngfarmers.co.nz
Agri-Women's Development Trust: www.awdt.org.nz
Ahuwhenua Young Māori Farmer Award: www.ahuwhenuatrophy.maori.nz

FARM MANAGER

ROLE DESCRIPTION

Responsible for meeting farm goals, all aspects of production, stock, environmental and staff management. Involved in setting budgets and KPI's, buying and selling stock, feed and general farm materials. Business supervisory role.

Qualifications

NZ Certificate in Primary Industry Production Management (Level 5)
NZ Diploma in Primary Industry Business Management (Level 5)

Recommended

Industry software training (Such as FARMAX, FarmIQ, MINDA, Overseer)

Industry growth

Beef + Lamb New Zealand: Field Days/Events/Resources, www.beeflambnz.com,
Action Network Groups, Community Catchment Groups, Farm Planning/
GHG Workshops, B+LNZ Farmer Council
Deer Industry NZ: Field Days/Events/Resources, <https://www.deernz.org/deer-hub>,
Advanced Parties, Community Catchment Groups, Farm Planning/GHG Workshops,
NZ Deer Farmers Association
Agri-Women's Development Trust: www.awdt.org.nz
Kellogg Rural Leadership Programme: www.ruralleaders.co.nz



Deer Industry
New Zealand



Primary ITO
Rōpū Whakangungu Ahuwhenua Ahumahi

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